



**DANA LIGHT**  
Chief Marketing & Business Development Officer

## PROFESSIONALLY

- ◆ Passionate about implementing strategies and opportunities to promote growth and boost revenue
- ◆ Establish targets and metrics to execute short & long-term goals
- ◆ Strong track record in identifying new prospects and converting leads
- ◆ Experience in organizing large scale events, trade shows, conferences
- ◆ Deep experience in debt and equity lending programs

## PERSONALLY

- ◆ Past President, Board of Directors, **CalALTs** (California Alternative Investments Association)
- ◆ Mom of a German Shepherd
- ◆ Tennis & golf fan



310.339.8359



[dana@buzz-partners.com](mailto:dana@buzz-partners.com)



<https://www.linkedin.com/in/danalight/>



[www.buzz-partners.com](http://www.buzz-partners.com)