



TERRI JACKSON
Director of Client Marketing

PROFESSIONALLY

With over 20 years of experience in strategic marketing and business development, Terri Jackson is a dynamic leader known for driving brand growth, market presence, and client engagement. She has a proven track record of executing high-impact marketing strategies across commercial real estate, architecture, and design sectors, securing new business through compelling RFPs, pitch strategies, and data-driven campaigns.

Terri excels in content creation, public relations, and digital marketing, leveraging analytics to optimize performance and enhance visibility. She has led large-scale property marketing initiatives, event production, and multi-channel campaigns that strengthen brand loyalty and elevate industry positioning.

PERSONALLY

Beyond her expertise in marketing, Terri is an innovative thinker and passionate leader who thrives on fostering collaboration and mentorship. A recent keynote speaker at the Dress For Success Annual Success Summit, she is dedicated to empowering others and championing purpose-driven work. Outside the office, her adventurous spirit shines—whether playing bass in an all-female rock band or organizing impactful fundraising events for animal welfare.



612.234.7637



terri@buzz-partners.com



www.linkedin.com/in/terri-jackson/



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