



## MARTHA RISCHAR NEVANEN

Chief Marketing & Communications Officer

### PROFESSIONALLY

- ◆ Engaging, collaborative leader of creative and staff-level professionals
- ◆ Creative thinker who can implement transformational organizational changes
- ◆ Adept in supporting professional sales organizations with thought-leadership, sales enablement, lead generation
- ◆ Complex, multi-faceted project leader of digital transformation
- ◆ Deep experience in public relations, internal comms, and content strategy

### PERSONALLY

- ◆ Board member of **EXtrance**, investment management start-up platform
- ◆ Board member of **Aeon**, non-profit affordable housing investor and developer
- ◆ Active volunteer with **Open Arms MN**
- ◆ Mom of two thriving adults, two fur-babies
- ◆ Avid hiker, outdoor enthusiast



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